

A30 Brighton Hill Roundabout Improvements Public Exhibition

Findings Report

August 2020



Contents

| | |
|---|----|
| Consultation Summary | 3 |
| Background | 3 |
| Consultation aims | 4 |
| Geographical scope of consultation | 5 |
| Responses to the consultation | 6 |
| Additional comments received | 14 |
| Appendices | 17 |
| Appendix 1 – Research approach | 17 |
| Appendix 2 – Interpreting the data | 18 |
| Appendix 3 – Consultation response form | 19 |
| Appendix 4 – Public Exhibition and online survey letter | 24 |

Consultation Summary

Background

Brighton Hill roundabout forms a key junction on Basingstoke's A30 South West corridor. This corridor provides a critical strategic route between the M3 Junction 7, the Ringway and adjoining links to Basingstoke's retail and commercial centre. The route is a focus for future growth including 2,000 homes on strategic housing sites adjoining the A30. In addition, the route will also need to accommodate traffic from the nearby Manydown development to west of Basingstoke, where a further 3,500 homes are planned. Currently congestion at the Brighton Hill roundabout regularly results in extensive queues and journey time delays. Without improvements, congestion will worsen as traffic levels increase from the planned development in the area.

The Brighton Hill improvement scheme aims to support growth, reduce journey times and create an enhanced and safer environment for cyclists and pedestrians. The scheme will widen and signalise Brighton Hill roundabout and add additional capacity to its main arms.

In November 2019, Hampshire County Council submitted a planning application for the Camrose Link Road as a complementary element to the Brighton Hill roundabout scheme. The new road which links between Western Way and A30 Winchester Road will assist traffic flows and improve the operation of the traffic signals at Brighton Hill roundabout. Sports England and Basingstoke and Deane Borough Council have raised an initial objection to the proposals whilst the full details for providing suitable alternative sports facilities for the Camrose football ground are being agreed. Discussions are underway between all of the parties with the principal focus around the owner and developer of the Camrose Ground providing further improvements to the existing football facilities at Winklebury. A decision on the planning application will be made once an acceptable arrangement for replacement sports facilities has been agreed.

Good infrastructure is vital to Hampshire's continued economic prosperity. These improvements aim to make daily travel easier for residents and commuters and will help to ease congestion, enhance safety and increase local opportunities to walk and cycle. Main works for the scheme are scheduled to begin in 2021 for an approximate two-year period.

This scheme forms one part of a multi-million pound transport investment in the Basingstoke area which also includes improvements to:

- A340 Aldermaston Road;
- A33 Popley Way;
- A339 Ringway Junction;
- A33 Crockford Roundabout and Binfields Roundabout;
- A33 Thornhill Way;

- A340 Thornycroft roundabout.

The £20.65m scheme is being funded by:

- £13m - EM3 Local Enterprise Partnership;
- £7.65m - Hampshire County Council.

Consultation aims

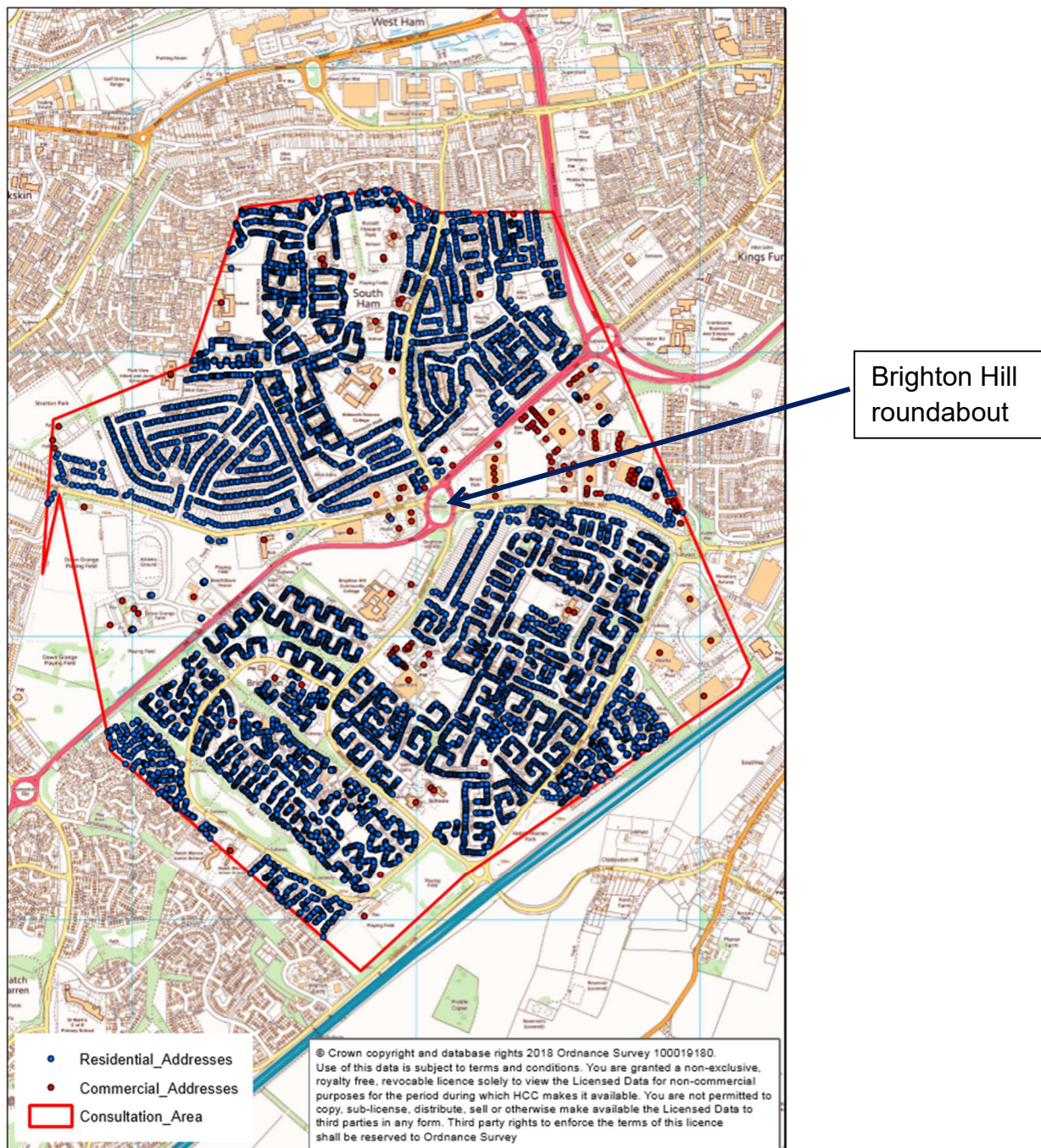
This report summarises key findings from the public consultation which took place from 20 May 2018 to 10 June 2020. The consultation was an opportunity for local residents and businesses to provide their views on the proposed improvement scheme to Brighton Hill roundabout, as well as an opportunity for respondents to give their views on the initial ideas to cycling on Winchester Road.

The consultation sought to understand:

- the extent to which residents and the public support the County Council's proposed scheme as well as understanding any alternative suggestions respondents might have;
- initial feedback on the Winchester Road cycle route.

Geographical scope of consultation

The distribution 'letter drop' area is shown below, approximately 7800 addresses.

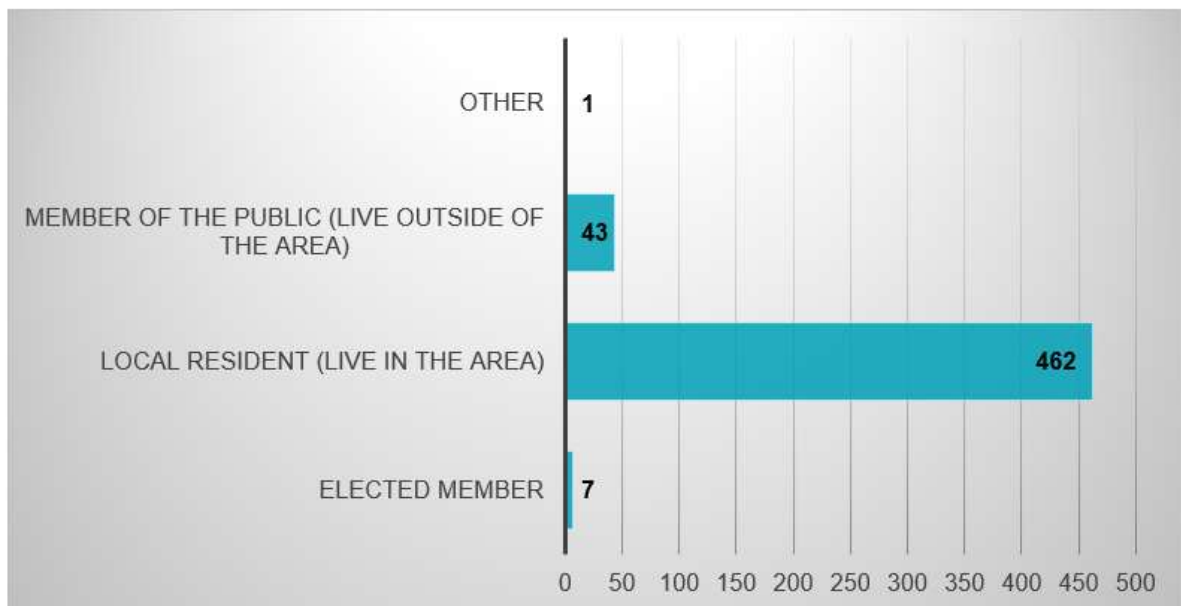


Responses to the consultation

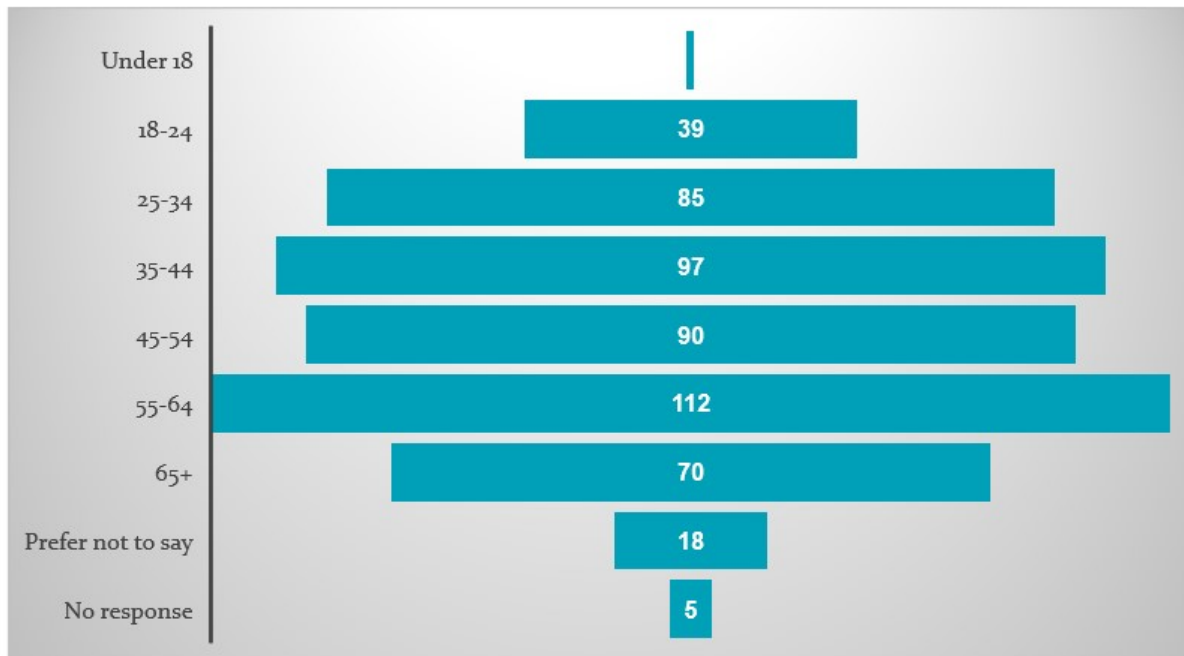
There were 517 responses to the online questionnaire. Postal responses are not included within this report to date but will be included. During the public exhibition, there were two request for paper copies of the exhibition material and survey form and are awaiting response. 8 responses were received by email.

Of these responses, the majority 99% were responding on their own behalf. The remaining responded officially representing an organisation, group, business, or schools, with responses provided by Aldworth School, Brighton Hill Community School and Boostsurvey Ltd and Cycle Basingstoke.

The majority (90%) of responses were from respondents who indicated that they were a local resident.

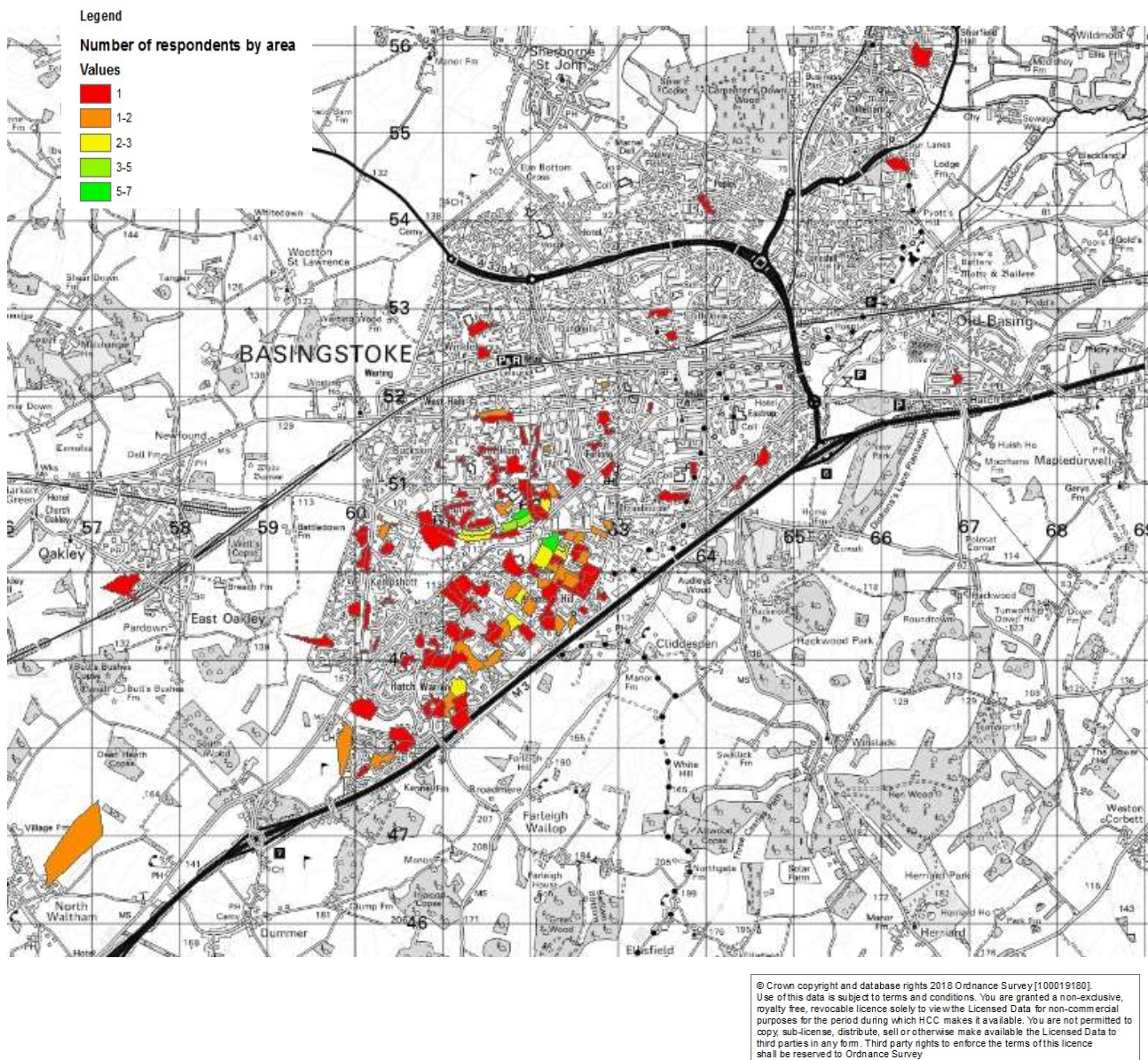


There was a good representation across the age groups compared to the public consultation in 2018 where the majority of respondents were aged over 55 (65% base:311). In comparison we saw greater engagement from all age groups 25 to 54 years, with approximately equal spread ranging between 17% to 19%. The response from under 25 was the same as 2018, only 8%.



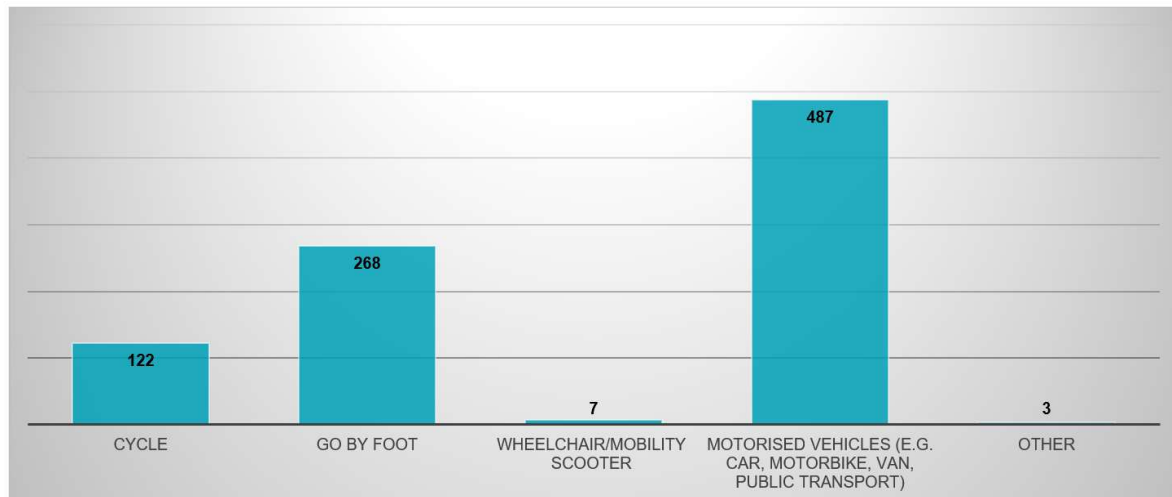
Respondents were asked to provide their postcode. A high proportion of the respondent base was made up from residents in the area, with 90% of the participant profile coming from this group.

The map (below) shows the distribution of respondents by postcode. The highest concentration of respondents were from the Brighton Hill area, however responses were received across Basingstoke.



Modes of transport used to travel around Brighton Hill.

When using Brighton Hill Roundabout which travel modes do you use? Responders were requested to indicate all modes of transport.

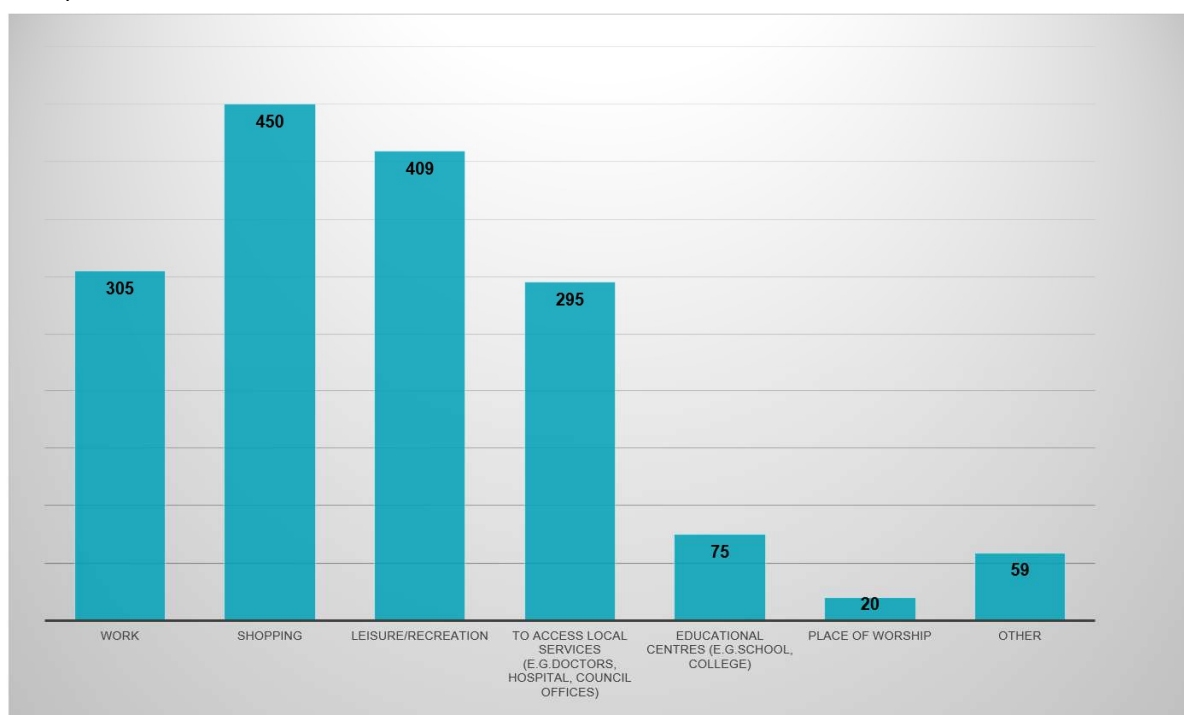


Whereas in the 2018 public consultation 98% of respondents predominantly used motorised vehicles, within this survey and as anticipated, we received greater pedestrian and cycling representation. With 14% of respondents being cyclists, 30% pedestrians and 55% motorised vehicles. Less than 1% of respondents were wheelchair and mobility scooter users.

Journey purpose.

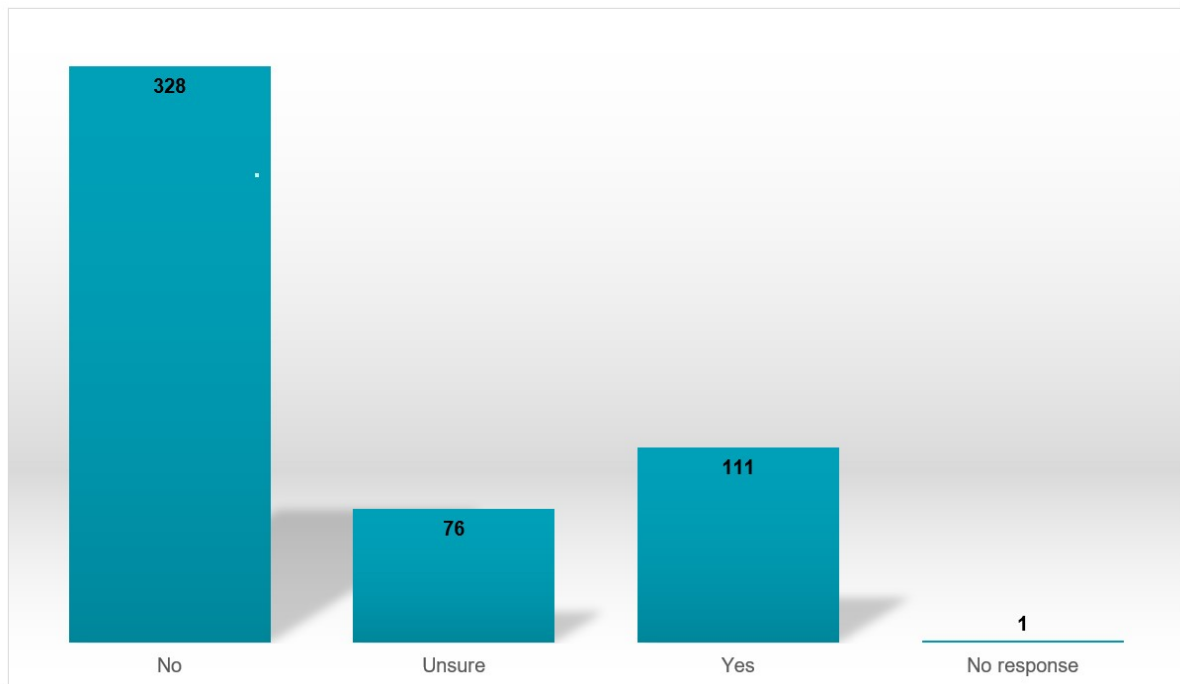
Respondents were asked for what reason(s) they come into or travel around the Brighton Hill area. When asked about the purpose of their journeys, the majority 90% were for shopping (28%), work (19%), leisure (25%) and to access local services

18%).

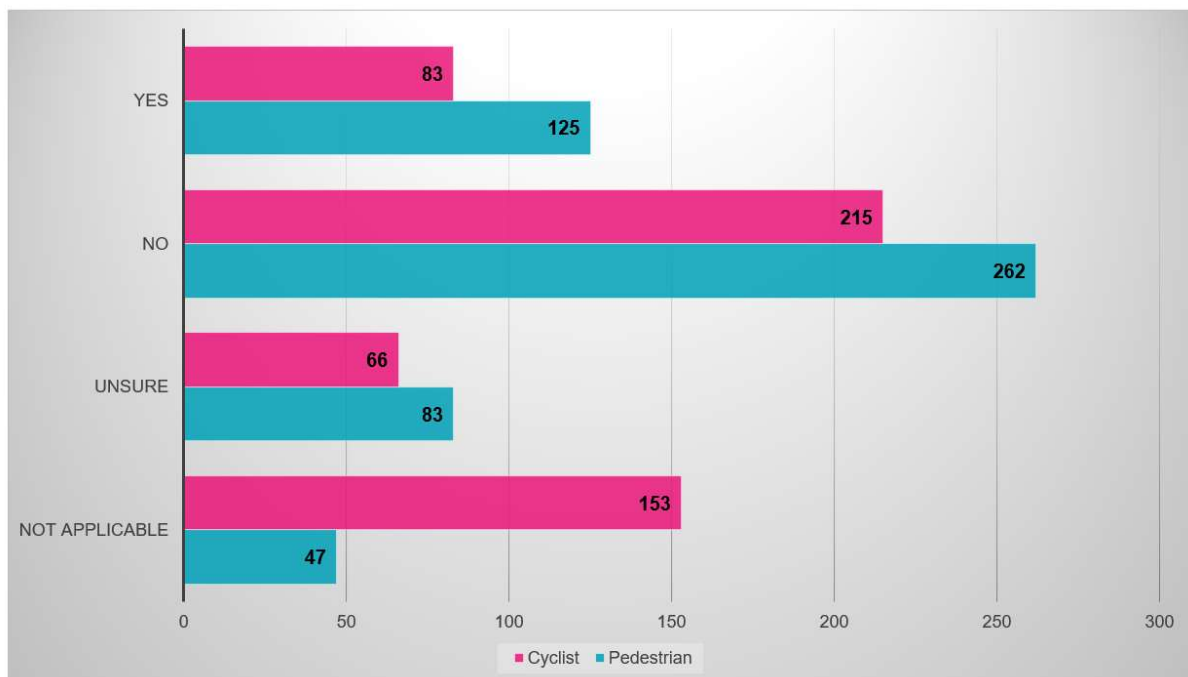


Respondents were asked to what extent the proposed design will encourage more walking or cycling. 64% of respondents did not consider the proposed design would make them more likely to walk or cycle. Although this figure is high, the response will include those that already actively walk or cycle who respond no as their mode of travel is unchanged. The encouraging figure here is the 22% shift in those who consider the improvements will enable them to walk or cycle more often. For them, the roundabout improvements will offer opportunity to increase activity levels promoting a healthier lifestyle and for some a shift to sustainable travel.

Do you think the current design will enable you to walk and/or cycle in basingstoke more often?



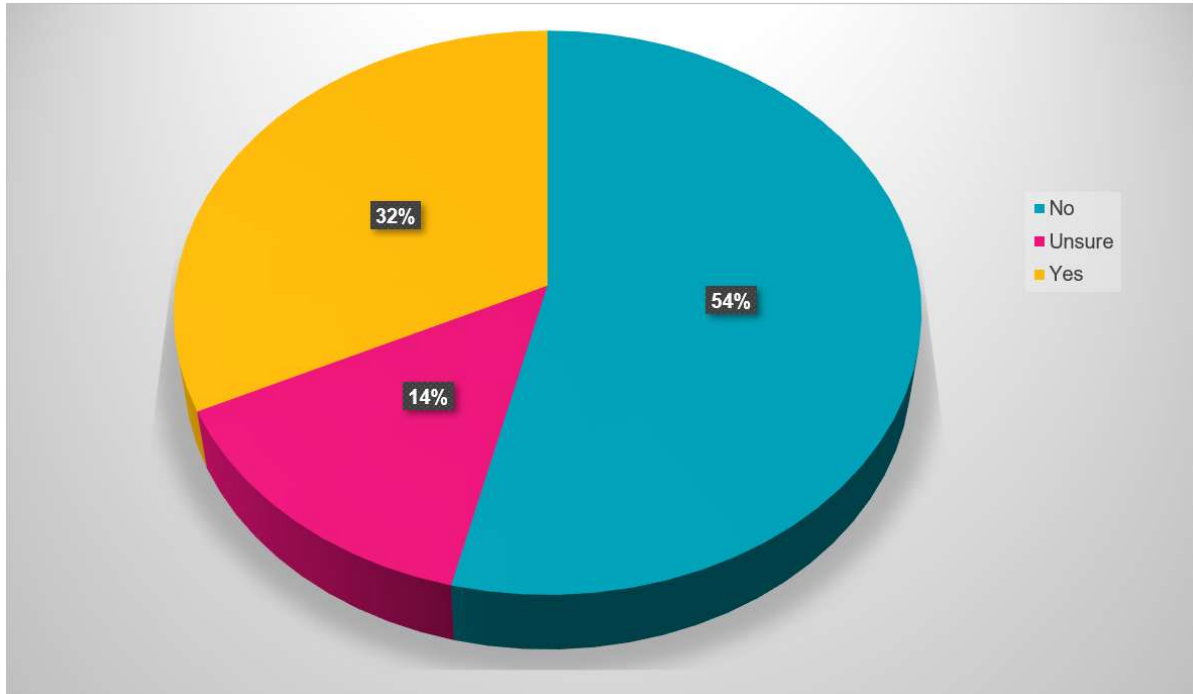
Do you feel the provision of at grade facility will help your personal safety?



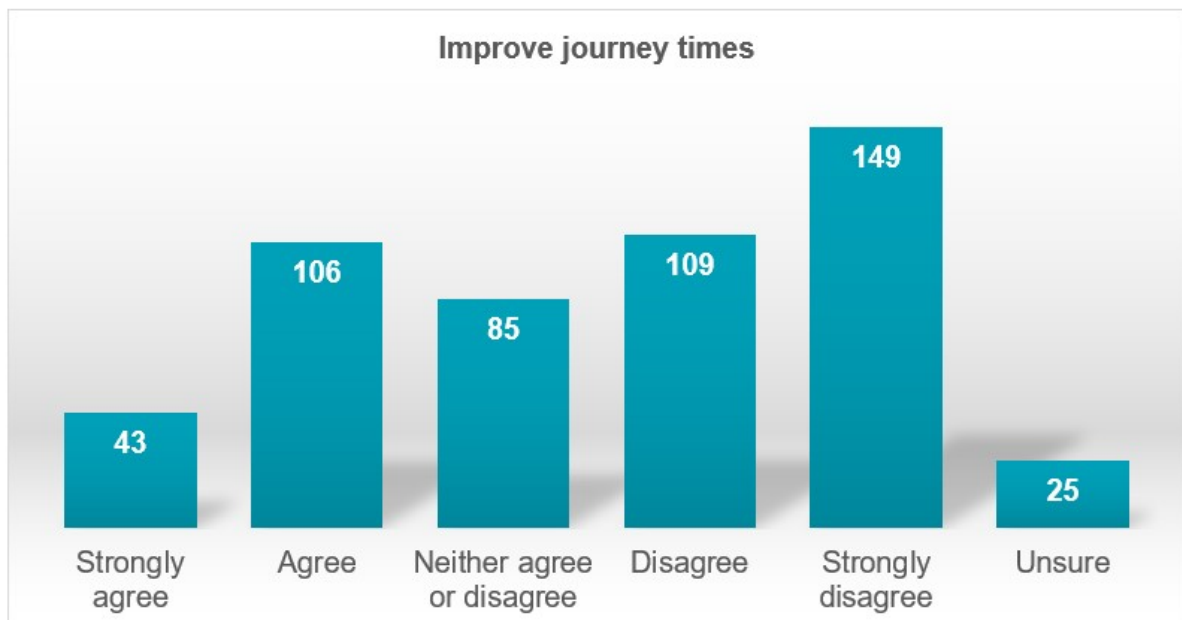
Respondents were asked to what extent the proposed design will encourage more walking or cycling. 70% of respondents did not consider the proposed scheme improve personal safety. When cross reference to comments left by respondents, the removal of the subways and provision of at-grade only crossing was given as the reason for responding no. Negative responses were given from respondent who

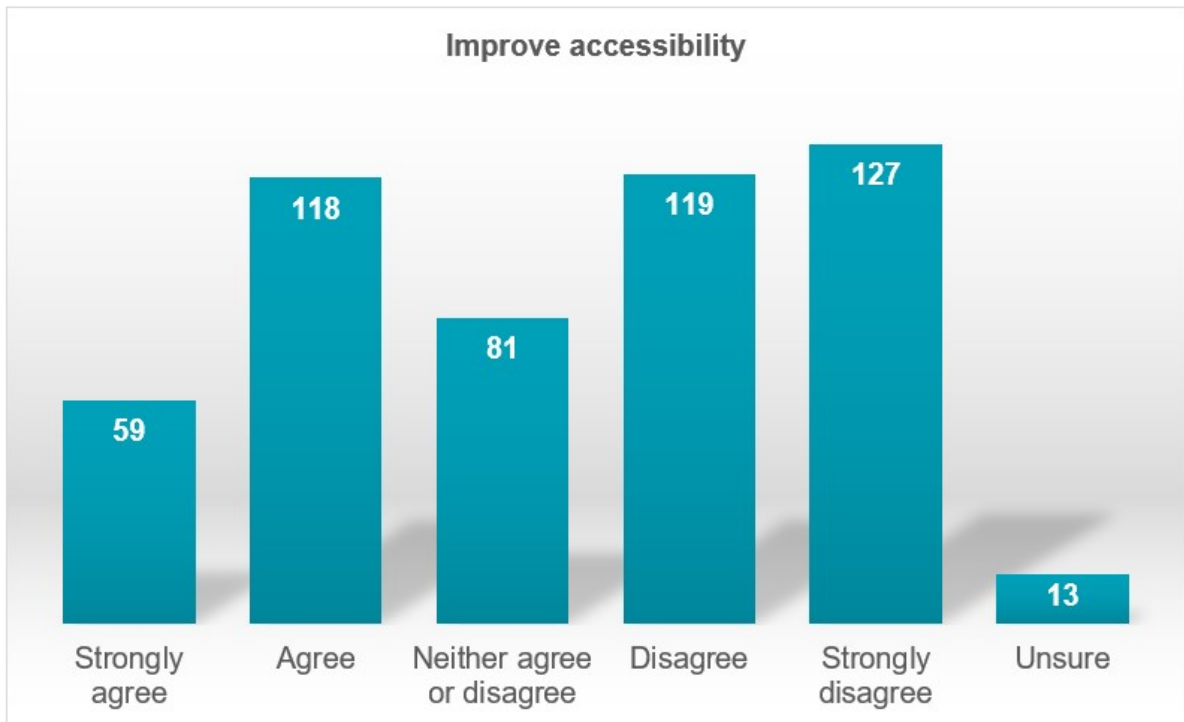
considered that there were issues with traffic observing the signalisation and potential clashes between pedestrians, cyclists and road users.

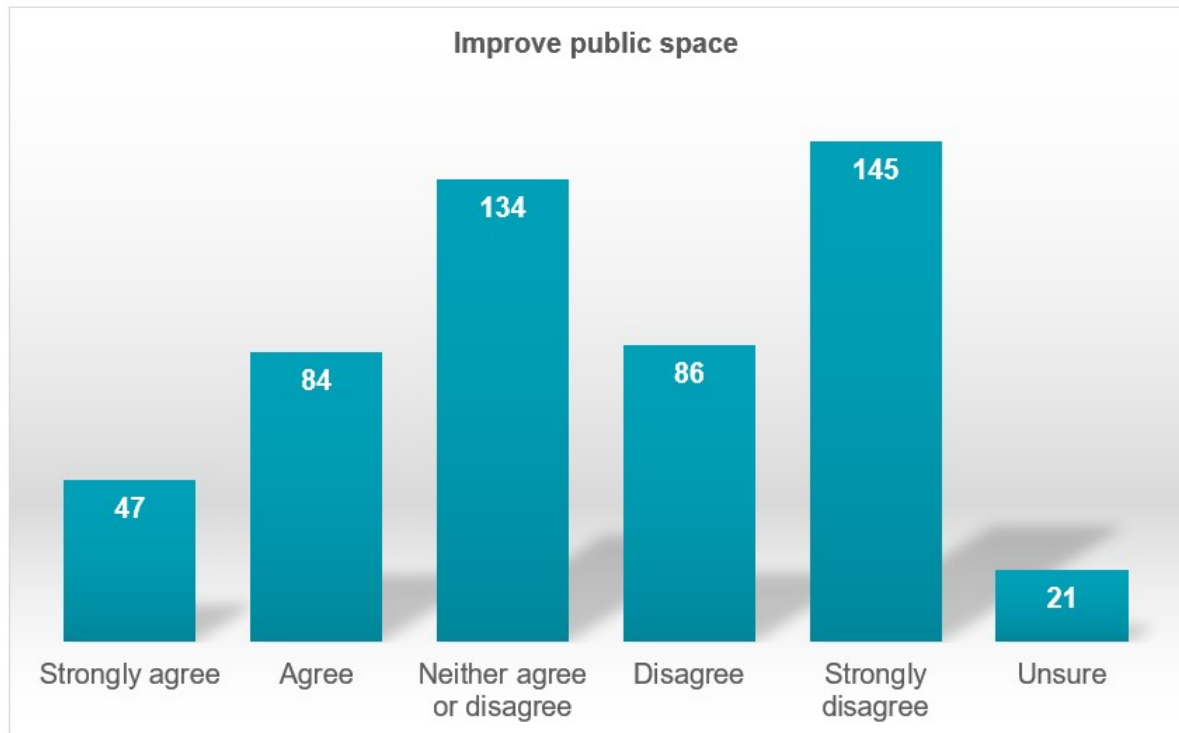
Do you feel the removal of the steep ramps would make your journey easier?



To what extent do you agree that the scheme will deliver the following objectives?







Additional comments received

PROS:

"I agree with the traffic lights as sometimes a 5 minute journey can take over 30 minutes in rush hour due to the volume of cars and its dangerous trying to get out of the roundabout."

"I think the traffic lights will reduce speed around the roundabout which is often very fast."

"I think this would be great for the local area and to get rid of under paths would be great. And it will look much smarter than it is currently. Please go ahead with this great design."

"Looks like an excellent plan to me."

"...the plan looks spot on"

"...design looks amazing."

"The removal of subways is a significant positive step. Subways tend to be undesirable for pedestrians and cyclists, particularly in the evening. They are also not encouraging to cyclists because of the requirements to dismount and push the cycle for large proportions of the roundabouts"

"The steepness of the ramps also acts as a barrier to many. Surface construction of shared pedestrian / cycle paths will be more pleasant to use."

"The steep slopes and routes cause walking and cycling to take much longer route than cars so the new design will enable more people to use it than the current design. I avoid walking that way if possible due to the extra time and effort it takes. The new plans look to be easier to use."

“underpasses are good for pedestrians but bad for cyclists. As mainly a cyclist i think the new design is much better”

“Underpaths are an increase in crime and make me feel unsafe. My son cycles to school, pedestrian crossings are safer for him than subways. “

“I am pleased that pedestrians and cyclists are being considered. As someone who mainly walks I am restricted in certain areas of Basingstoke due to isolated and dark subway routes. This is worse in the winter when it becomes dark early, I tend to use my car more often to avoid dark footpaths. Taking all routes above ground and visible will make pedestrians and cyclists safer.”

“The subways access ramps ar too steep for people with mobility issues. My neighbour was hospitalised after falling and told us often that the slopes were a nightmare. The subways are often graffitied, flooded, full of rubbish/detritus and stinking of cannabis. Too many people cross the roads, jumping over the barriers and terrifying motorists who are driving far too fast anyway. Bring on the new design, which appears to be sensible and sympathetic. Any chance that some wildlife underpasses might be left in place?”

“Traffic lights will greatly reduce accidents at all junctions and improve waiting times.”

CONS:

“I don't see the need to change the subways. They are safe and connect Brighton Hill to South Ham. If it ain't broke, don't fix it.”

“I think that there will be a lot of waiting at the roundabout lights, slowing my journey.”

“As a matter of safety the subways should be retained.”

“Being a user of this roundabout regularly in rush hour, I don't see the reason for widening to 4 lanes.”

“In the late evenings and early morning traffic is significantly reduced, so would be able to operate without traffic lights.”

“Completely disagree with the removal of the underpasses. The number of school children using this to walk and ride to school, twice a day, the traffic islands and crossing points will be overcrowded with children waiting to fall or trip into speeding roundabout traffic.”

“Getting rid of the underpasses is unsafe, an accident waiting to happen.”

“I think the subways should remain. My son uses these for school and I am safe in the knowledge that he can get to school safely without having to cross major roads.”

“I feel that removal of the pedestrian underpasses will actually endanger pedestrians and cyclists.”

“I have to do a school run twice a day crossing from Harrow Way to Western Way. This will make my journey longer, especially in the morning.”

“Lack of access from Western way will create more traffic through Buckland Avenue and Hill View Rd and increase journey times.”

“If returning from South Ham I will not be able to access Brighton Hill roundabout as a direct route and will end up doing a unnecessary diversion into a very busy dual carriageway already which in rush hour is a route to avoid.”

“Make the traffic lights only be on at peak times only. I'm fed up of sitting at red lights on empty roundabouts at 3am.”

“My current journey to work by bicycle is unimpeded by the subways. This new scheme will require me to wait at two separate crossings for the lights to change.”

“My school (Aldworth) recommend we use the underpasses. They are much safer.”

“You have forgotten how the edit to asda is a key route for people who live there. One lane there is an absolute mess as peak times.”

“Removal of subways will mean that pedestrians will be less safe as they will inevitably be closer to traffic. How will pedestrians cross the roads when the traffic lights fail - e.g. in morning rush hour when children are going to school who has priority?”

“The addition of surface-level pedestrian and cycle paths to a busy roundabout seems counter intuitive when your stated goal is to reduce congestion and speed up journey times. Surely improving accessibility to the existing underpasses is far more more likely to yield better results?”

“The removal of the underpasses on the roundabout is a major concern to me. I often walk to Western Way from Brighton Hill and do not like the idea of having to use pedestrian crossings. Currently one can walk between the two estates without having to wait at or cross any major roads. This proposal will remove that ability. It is definitely good for traffic but not so great for those on foot.”

“No child ever got hit by a car in a subway, they will on the proposed surface level crossings when impatient motorists jump the lights or ignore them.”

“Keep it as it is. It works.”

Categorised responses

Within the comments from respondents there were some common themes which would be clearly grouped together, these being:

| Category | Number of respondents |
|--|-----------------------|
| I have safety concerns | 69 |
| I want to retain the subways | 39 |
| This will cause congestion | 25 |
| I am not supportive of the design | 23 |
| I am supportive of the design | 22 |
| Blocking off Western Way will cause a rat-run on other roads | 14 |
| I am not supportive of Camrose Link Road | 9 |
| There are too many traffic lights on the design and cause congestion | 7 |
| I think this will Increase in journey time | 11 |
| We need designated cycle lane needed | 4 |
| This will increase in traffic | 4 |
| Part-time lights preferred solution | 4 |
| This will increase in air pollution with cars waiting at signals | 3 |
| This will Increase in journey time, please retain subway | 3 |
| I oppose the Camrose Planning application | 3 |
| There are too many traffic lights | 3 |
| I am supportive of the removal subways | 3 |
| Comments made about the survey questions and not the design | 2 |
| The Camrose Link road will be another congestion point. | 2 |
| I have safety concerns and oppose Camrose development planning application | 2 |
| Disappointment that this will cause two years of disruption | 2 |

Appendices

Appendix 1 – Research approach

The consultation sought to understand the views of those that live in the vicinity of Brighton Hill as well as those that use the roundabout and surrounding road network regularly. In total there were 517 responses to the consultation, this included paper

and online responses. As the consultation was an open exercise, the findings cannot be considered to be a 'sample' or representative of a specific population.

In order to gather views from respondents, the consultation questionnaire, along with accompanying information was made available on the County Council's website:

<https://www.hants.gov.uk/transport/transport schemes/a30brightonhillroundabout>.

The consultation was run for a period of 3 weeks from 20 May 2020 to 10 June 2020.

Due to the Covid-19 virus and social distancing, no drop-in exhibitions were held in the local area. The consultation was also promoted through the County Council's social media channels and released to local press. 'Unstructured' responses could also be sent through via email or written letters, and those received by the consultation's closing date were accepted, a summary of which is included in the report.

Appendix 2 – Interpreting the data

The analysis only takes into account actual responses – where 'no response' was provided to a question, this was not included in the analysis.

Publication of data

All data is processed according to the General Data Protection Regulations as detailed below:

Hampshire County Council adheres to the requirements of the UK Data Protection legislation. Hampshire County Council is registered on the public register of data controllers which is looked after by the Information Commissioner. The information that was provided through the questionnaire will only be used to understand views on the proposals set out for this consultation. All individuals' responses will be kept confidential and will not be shared with third parties, but responses from organisations may be published in full. Responses will be stored securely and retained for one year following the end of the consultation before being deleted or destroyed.

Where the information provided is personal information, there are certain legal rights. Respondents to the consultation may ask us for the information we hold about you, to rectify inaccurate information the County Council holds about you, to restrict our use of your personal information and to erase your personal data. When the County Council uses your personal information on the basis of your consent, you will also have the right to withdraw your consent to our use of your personal information at any time.

Appendix 3 – Consultation response form

Brighton Hill roundabout improvements



Please review the accompanying information which contains important details about the proposal.

Hampshire County Council is seeking local residents' and stakeholders' views on the the latest designs for the planned improvements to Brighton Hill roundabout in Basingstoke.

This £20.86million scheme is being funded by EM3 Local Enterprise Partnership and Hampshire County Council, and aims to address the long-standing traffic issues at Brighton Hill roundabout to enable the A30 to operate more efficiently whilst accommodating and supporting housing and employment growth in the Basingstoke area.

The objectives of this scheme are to:

- Reduce delays and improve peak time journeys;
- Improve journey time reliability on the A30 corridor;
- Accommodate forecast traffic growth;
- Improve road safety for all users;
- Facilitate increased walking and cycling trips through Brighton Hill roundabout.

Feedback from the survey will be considered by the Executive Member for Economy, Transport and Environment when making future decisions on the scheme.

The feedback survey is open from **noon on Wednesday 20 May 2020 and closes midnight on Wednesday 10 June 2020.**

Alternative formats

If you require this response form in another format please phone 0300 555 1388.



Privacy Notice

Hampshire County Council is seeking to record your feedback. The information you provide in this survey will only be used to understand the travel patterns and traffic volumes on the key routes within the area specified. All individuals' responses will be kept confidential and will not be shared with third party processors, but responses from organisations may be published in full. All data will remain within the UK. Responses will be anonymised and summarised in a public consultation findings report on the County Council's website. Responses will be stored securely and retained for 1 year, following the end of the consultation before being deleted or destroyed.

You have some legal rights in respect of the personal information we collect from you. Please see our website: <https://www.hants.gov.uk/data-protection> Data Protection page for further details. You can contact the County Councils Data Protection Officer data.protection@hants.gov.uk. If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to the Information Commissioner's Office at <https://ico.org.uk/concerns/>

Section 1 Your view

Q1 Do you use the Brighton Hill roundabout?

- ☐ Yes
☐ No

Q2 When using Brighton Hill roundabout which travels modes do you use? (please tick all that apply)

- ☐ Cycle
☐ Go by foot
☐ Wheelchair/Mobility scooter
☐ Motorised vehicles (e.g. car, motorbike, van, public transport)
☐ Other

If 'other' please specify

Q3 What is the reason for your journey?(please tick all that apply)

- ☐ Work
☐ Shopping
☐ Leisure/recreation
☐ To access local services (e.g. doctors, hospital, council offices)
☐ Educational centres (e.g. school, college)
☐ Place of worship
☐ Other

If 'other' please specify

Q4 Do you think the current design will enable you to walk and/or cycle in Basingstoke more often then you do now?

- ☐ Yes
☐ No
☐ Unsure

Q5 Do you feel that the provision of at grade facility will help with your personal safety?

| | Yes | No | Unsure | Not applicable |
|------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Pedestrian | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cyclist | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Q6 Do you feel the removal of the steep ramps would make your journey easier?

- ☐ Yes
☐ No
☐ Unsure

Q7 To what extent do you agree that the scheme will deliver the following objectives?

| | Strongly agree | Agree | Neither agree or disagree | Disagree | Strongly disagree | Unsure |
|-----------------------|-----------------------|-----------------------|---------------------------|-----------------------|-----------------------|-----------------------|
| Improve journey times | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Improve accessibility | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Improve safety | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Improve public space | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q8 Any further comments in the box below:
(Please do not include any personal details in your response).

Section 2: About you


Q9 Are you responding on your own behalf or on the behalf of an organisation, group or business? (Please tick one box only)

- ☐ I am providing a response on my own behalf
- ☐ I am providing the official response of an organisation, group, business or school

If you are responding as an individual, please go to Section 4: About you.

Section 3: About your organisation, group or business

Q10 Please provide details about your organisation, group or business:

 The name and details of your organisation, group or business may appear in the final report, and the information you provide may be subject to publication or release to other parties or to disclosure regimes such as the Freedom of Information Act 2000.

Your name:

Job position/role:

Name of organisation, group or business:

Address of organisation, group or business:

Q11 Which of these best describe the function of your organisation, group or business? (Please tick one box only)

- ☐ Nursery, school, college or place of education
- ☐ Local public sector organisation e.g. district, parish, borough council
- ☐ Local health service provider
- ☐ Public transport provider
- ☐ Disability group
- ☐ Local business or business representatives
- ☐ Charity, voluntary or local community group
- ☐ Other

If 'other' please specify in the box below:

Section 4: About you

We would be grateful if you could answer the following questions so that we can analyse the results overall and by different groups of people. This will help us to understand the impact of the proposal and the views on them by different groups. All questions in this section are optional.

Q12 Who are you? (Please tick one box only)


- ☐ Local resident
(live in the area) ☐ Elected Member ☐ Member of the
public (live outside of the
area) ☐ Other

If 'Other', please describe in the box below:

Q13 Is your ability to move around Basingstoke limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (Please tick one box)

- ☐ Yes, a lot ☐ Yes, a little ☐ No ☐ Prefer not to say

Q14 Using the box below, please provide your full postcode:

 Providing your full postcode is optional. It would help us in knowing how the proposal is viewed in different areas if you could provide at least the first five digits of your postcode. If you do provide your full postcode it is possible that in rural areas this might identify your property. In this situation, by providing your full postcode you are consenting to the County Council using this information to understand views on the proposals from different areas of the county.

Q15 What was your age on your last birthday? (Please tick one box)

- ☐ Under 18
☐ 18-24
☐ 25-34
☐ 35-44
☐ 45-54
☐ 55-64
☐ 65+
☐ Prefer not to say

Thank you for taking the time to complete this survey.

For further information on this proposal please contact: major.schemes@hants.gov.uk
(please type '**Brighton Hill roundabout improvements**' in the subject title).

Please use the Freepost envelope provided to return your response to Hampshire County Council. If you do not have one, please send your response to 'Freepost HAMPSHIRE', writing '**Strategic Transport**' and '**Brighton Hill roundabout improvements**' on the back of the envelope (no stamp required).

Appendix 4 – Public Exhibition and online survey letter



*Economy, Transport and Environment Department
Elizabeth II Court West, The Castle
Winchester, Hampshire SO23 8UD*

Tel: 0300 555 1375 (General Enquiries)
0300 555 1388 (Roads and Transport)
0300 555 1389 (Recycling Waste & Planning)
Textphone 0300 555 1390
Fax 01962 847055
www.hants.gov.uk

| | | | |
|--------------|------------------|----------------|--|
| Enquiries to | Richard Humphrey | My reference | C.J008922.01 |
| Telephone | 0300 555 1375 | Your reference | |
| Date | 16 June 2020 | Email | major.schemes@hants.gov.uk |

Dear Sir / Madam,

Update: A30 Brighton Hill Roundabout Improvements

I am writing to update you on the latest plans for the major highway improvements to Brighton Hill roundabout. Design work on the scheme has progressed since a public consultation event was held in September 2018.

The majority of the scheme aligns closely to the original consultation proposals. However changes to the design will now see the central area of the roundabout reprofiled to make it easier to access the surface level pedestrian/cycle crossings. This change facilitates the removal of the existing subway structures which were found to be too complex and costly to retain.

The scheme will invest in improved cycle facilities along with enhanced landscaping and planting in this central area.

An online survey is being conducted to seek feedback on the latest plans and we are very keen to get the views of regular users of the roundabout and in particular pedestrians and cyclists most affected by this change.

The survey will take approximately five minutes to complete and will be available online for a three-week period from noon Wednesday 20 May until midnight Wednesday 10 June 2020.

Please access the survey and the accompanying information, which includes the plans for the revised proposals, via this link;
<https://www.hants.gov.uk/transport/transport schemes/A30brightonhillroundabout>

*Director of Economy, Transport and Environment
Stuart Jarvis BSc DipTP FCIHT MRTPI*

Call charges and information apply see www.hants.gov.uk

This £20 million major improvement scheme is one part of a wider multi-million-pound package of transport investment to support growth and housing in the Basingstoke area, which also includes improvements on the A340 at the Thornycroft Roundabout / Aldermaston Road and the A33 at Popley Way, Crockford Roundabout, Ringway Junction, Binfields Roundabout and Thornhill Way.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'R Humphrey', with a stylized, cursive script.

Richard Humphrey
Client Project Manager
Major Schemes Delivery